

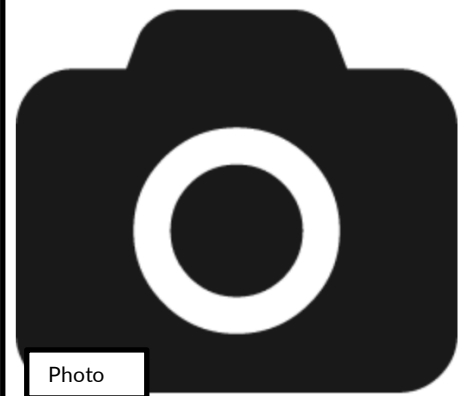
**Editorials -
A suggested structure**
Using 'Concussion risks extend to children too'

Date and year

HEADLINE

Subheading

Example 1 - recent news story related to issue



Photo

Example 2 - recent news story related to issue

Photo caption

(Optional) Example 3 - recent news story related to issue

CLEAR STATEMENT OF CONTENTION

Establishment of relevance to newspaper and readership values - Why should we care?

Call to action

PERSUASIVE TECHNIQUES

